

MomentVille Media Release

HYPERLINK "http://www.MomentVille.com" www.MomentVille.com

WORLD'S LEADING WEDDING WEBSITE RE-LAUNCHED

Sydney, Australia, 7 October, 2008 – The world's leading wedding website company re-launched today a new user-friendly format, providing increased enhancements to existing and future users.

After months of development and based on user feedback, MomentVille's re-launch includes an updated creative format and a series of new user features:

- an enhanced photo uploading tool to handle multiple files at once;
- the ability for guests to upload photos;
- an improved navigation design; and
- a personalized vendor directory for each user.

The vendor directory will match wedding suppliers and vendors with users based on geographic and personal preferences. This system will directly allow MomentVille's users to connect with vendors in their specific regions, according to their unique needs.

"Today's re-launch of a new creative format and multiple improvements will strengthen the overall user experience. We are particularly excited about our new vendor directory which will provide increased value to our users," said Mr Geoff Evason, CEO, MomentVille.

MomentVille's new vendor directory ranks vendors based on a user's individual situation. The easy-to-use directory also allows users to recommend, rate, and review vendors. The system includes an innovative feature where-by it learns over time and will recommend those vendors that are the best match for the individual user.

The new directory will allow wedding vendors to directly access consumers within their regions and those expressing an interest in their products and services.

The latest enhancements further position MomentVille as the global wedding website provider of choice. With average monthly growth in excess of 35 percent, couples continue to set up personalised websites in record numbers, to share and exchange details of their respective weddings.

MomentVille heralds a new online age in wedding planning, harnessing the full potential of the social networking phenomena. Within minutes users are able to set up their own personalised website around their own, unique wedding and share news, logistical details, photos and much more with family and friends.

FOR MORE INFORMATION

Oliver Martin

Vice President – Public Affairs

MomentVille.com

media@momentville.com

ABOUT MOMENTVILLE.COM

MomentVille.com was founded in 2007 with a single mission: to help people plan, share, and remember life's special moments. MomentVille allows users to quickly and easily build their own personal, stylish wedding websites. MomentVille's exciting and intuitive interface makes it one of the most popular ways for couples to share information and interact with their guests. It is among the leading global social networking websites.

MomentVille.com is committed to sound principles of sustainable growth. The company offsets the carbon produced by their servers, helping to reduce the levels of greenhouse gases in our atmosphere.

For more information, please visit HYPERLINK "http://about.momentville.com"

<http://about.momentville.com>

##